Webinar Evaluation

The role of design in public health

10 August 2023

107 people registered for the webinar, 43 people attended (40% of all registrations)

The highest attendance was from Public Health Wales (19) and Health Boards (6) followed by the Third Sector (4)

- Public Health Wales – 19
- Health Board – 6
- Third Sector – 4
- Local Authority – 3
- Local Public Health Team – 3
- Other - 8

How useful did you find the webinar - 3.43 average rating

Why did you give this score?

- "Insightful project highlights creative local system thinking that can create national change"
- "It was a good overview but feel like it was rushed and could have been more in depth"
- "Really engaging and informative"
- "Presented concepts that I was already familiar with and case studies did not offer a great deal of new insight"

As a result of the webinar:

- 9% said they would share the presentation with colleagues
- 45% said they would find further information on the topic
- 36% said they would discuss contents of the webinar with colleagues to inform action
- 1% said they would recommend PHNC to colleagues

32 YouTube views in the fortnight following the webinar

Further comments:

- "I would love to engage more deeply on this topic, i.e. which design principles and methods are best suited to the public health space, what are the risks and ethical considerations etc"
- "Very interesting"
- "I think a bit more clarity in advance of what exactly will be covered in the session would be helpful"