



Llywodraeth Cymru  
Welsh Government

# The Welsh Government International Strategy

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# International Strategy for Wales

Launched in 2020, the International Strategy has 3 core ambitions :

- Raise Wales' profile
- Grow the economy
- Establish Wales as a globally responsible nation





# International Strategy for Wales

## Raising Wales' Profile

- Increase our presence in Europe
- Work with diaspora and alumni
- Coordinate international activity
- Work with the UK Government
- Build on existing relations with key partner countries and regions



# International Strategy for Wales

## Growing the Economy

- Grow the contribution that exports make to the Welsh economy
- International recognition as global leaders in Creative Industries, Life Sciences, Cyber Security and Compound-semiconductors
- International recognition of research excellence in Wales



# International Strategy for Wales

## A Globally Responsible Wales

- Promote Well-being of Future Generations Act
- Share experience in developing language policy and be known as a world-leading nation for recycling
- Cement our reputation as a Fair Nation
- Establish commitment to human rights and promoting peace





# International Strategy for Wales

## Priority Regional Partnerships

- Building on existing relationships and creating new ones
- Focussed on outcomes at home and overseas

For example, agreements with Quebec and the Basque Country encourage cooperation in health and social care, enabling shared approaches to patient care, while partnerships with Ireland and Brittany focus on research and social policy, particularly around women's health and community services.

Further collaborations with Birmingham, Alabama, and Silesia strengthen healthcare and life sciences, promoting effective service delivery practices.



# International Strategy for Wales

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## Wales in Years

- Wales in India 2024
- Signed Memorandum of Understanding with Kerala – ethical recruitment of 250 nurses, doctors and healthcare professionals.
- We promoted Wales as a prime destination for trade and investment at Wales Med-Tech Conclaves in Jaipur and Kerala
- Wales in Japan 2025

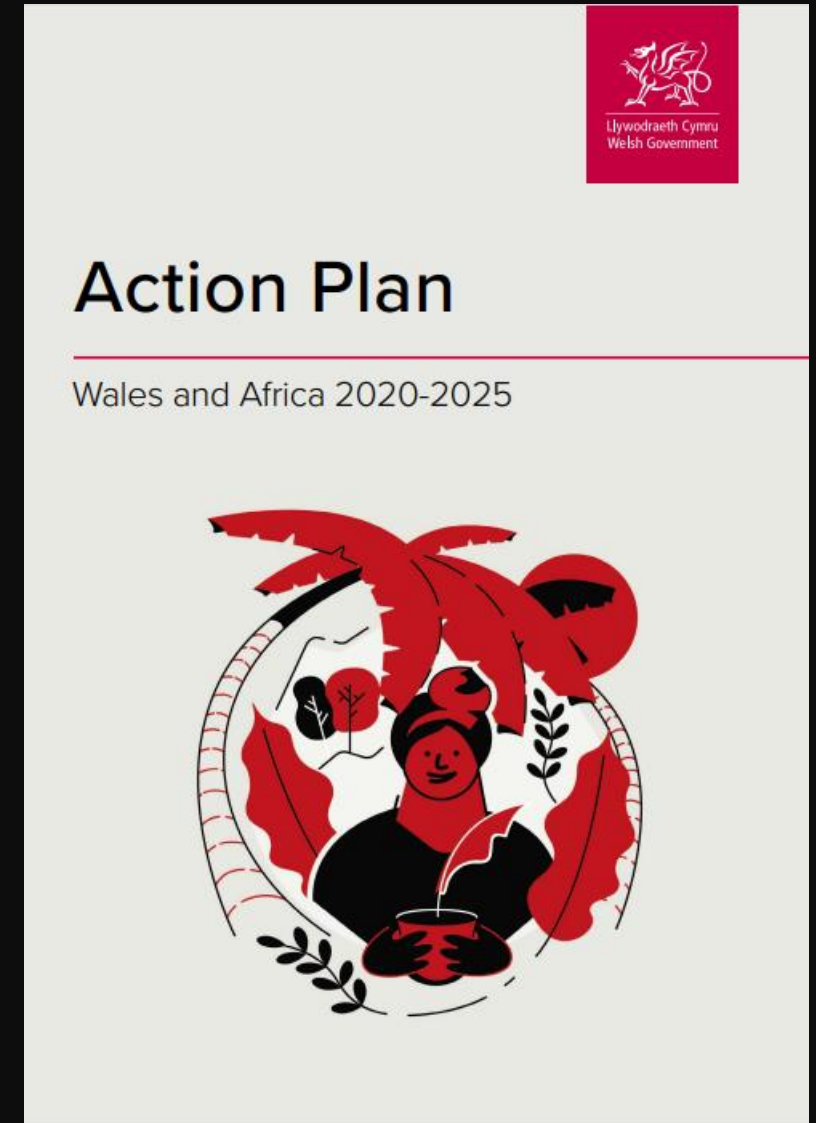


# International Strategy for Wales

## Wales and Africa

Wales has been developing and deepening community and institution-based links and partnerships with sub-Saharan Africa through our Wales and Africa programme. The programme also supports and encourages people in Wales to become active global citizens and supports actions that other governments and organisations around the world can replicate.

- Wales Health Links Network
- Refocussed budget during Covid
- International Learning Opportunities Programme





# International Strategy for Wales

A globally responsible Wales – Wales as a thought leader

Nation of Sanctuary

Nation of Peace

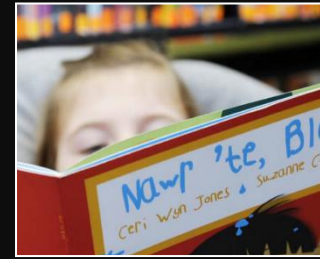
Climate Change



# International Strategy for Wales

## Well-being of Future Generations Act

- Empowering piece of legislation that puts long-term thinking at the heart of our work
- Beyond Recycling
- Seven goals including 'A Healthier Wales'
- Wales Arts International – Arts and Health Project







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Diolch yn fawr  
lechyd da!

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